



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Buying Time Media
650 Massachusetts Ave NW
Ste 210
Washington, DC 20001

Contract # 4077325

Schedule Dates 10/30/19-11/04/19
Advertiser Cole for VA HD 28-D (133416)
Agency Buying Time Media (1779)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Cole Broadcast (1273758)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name
Phone/Fax /
CPE 1246/1260/8080
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 10/29/19
Last Modified 10/30/19
Entered By Hob Reese
CO-OP No
External # 9003650
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,797.50
Net Total \$15,852.50
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Nov. 2019	14	\$18,650.00
Grand Total:	14	\$18,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime	11/03/19-11/03/19	2	:30	9P- ABC-Shark Tank (Sunday)								1	1	\$7,000.00	\$7,000.00	Washington (WJLA)		10/29/19
2.0	Normal Line / Prime Premium	11/04/19-11/04/19	1	:30	10P- ABC-The Good Doctor (Monday)		1							1	\$7,000.00	\$7,000.00	Washington (WJLA)		10/29/19
3.0	Revised Line / SPOT	10/31/19-11/04/19	1	:30	5A- News-Good Morning Washington at 5a		1			1	1						Washington (WJLA)		10/30/19
3.1	Normal Line / SPOT	10/31/19-11/04/19	2	:30	5A- News-Good Morning Washington at 5a		1			1	1			3	\$350.00	\$1,050.00	Washington (WJLA)		10/30/19
4.0	Normal Line / SPOT	10/31/19-11/04/19	2	:30	1P- ABC-GMA3: Strahan Sara and Keke		1			1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		10/30/19
5.0	Normal Line / SPOT	10/31/19-11/04/19	2	:30	10A- Rachael Ray		1			1	1			3	\$400.00	\$1,200.00	Washington (WJLA)		10/30/19
6.0	Normal Line / SPOT	10/30/19-10/30/19	1	:30	5A- News-Good Morning Washington at 5a				1					1	\$400.00	\$400.00	Washington (WJLA)		10/30/19
7.0	Normal Line / SPOT	10/30/19-10/30/19	2	:30	1P- ABC-GMA3: Strahan Sara and Keke				1					1	\$400.00	\$400.00	Washington (WJLA)		10/30/19
8.0	Normal Line / SPOT	10/30/19-10/30/19	2	:30	10A- Rachael Ray				1					1	\$400.00	\$400.00	Washington (WJLA)		10/30/19

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

CONFIRMATION CONTRACT

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